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**Lean Business Ireland Awards**

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| **Category:** | *Digital Innovation & Transformation* |
| **Entrant Organisation:** |  |
| **Size Organisation:** |  |
| **Entry Overview (100-150 words):** |  |

**Entrant Submission**

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| **CRITERIA & WEIGHTING** | **ENTRANT CONTENT** (entrants should ensure that content is proportional to the respective criteria weighting) |
| *STRATEGY, INVESTMENT, RELEVANCE, SIGNIFICANCE (30%: 1-page)** The context and plan for investment; how these link to the overall Lean and CI strategy; and the delivery mechanisms utilised.
* Evidence of how People - customers, employees, suppliers - were engaged.
* Evidence of Socio-Technical thinking and planning to appropriately balance and integrate the Human and the Technical/Technological - maintenance of "respect for people", inclusion, collegiality, collaboration and Gemba thinking and practices to implement change.
* Evidence of strategic redesign of operations to better serve customers, starting with a deep understanding of customer needs and value stream(s), and then using digitalisation and/or new technologies to improve the customer experience.
* Evidence of generation of novel or innovative ideas designed to add/create value and to develop new or improved processes, methods, systems, programs, or products/services.
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| **CRITERIA & WEIGHTING** | **ENTRANT CONTENT** (entrants should ensure that content is proportional to the respective criteria weighting) |
| *DIGITALISATION (35%: 1-to-2 pages)** Development of a Digital Strategy.
* Evidence of the adoption of digitalisation, plus the associated learning and upskilling, to create a more agile, robust, resilient, green and sustainable organisation and operation.
* Evidence of the application of Digital Tools, tiered meetings, shared software, etc.
* Evidence of CI strategy and initiatives dedicated to digitalisation.
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| **CRITERIA & WEIGHTING** | **ENTRANT CONTENT** (entrants should ensure that content is proportional to the respective criteria weighting) |
| *IMPACT, CONTRIBUTION (35%: 1-to-2 pages)** The impact of the investment, both internally and externally, and how it contributed to the continuous improvement of the overall organisation.
* Evidence of the identification of creative solutions, large or small in scope, that have made a significant, positive, and sustainable difference.
* Evidence of suggestions/initiatives that have improved the quality of products/services.
* Evidence of novel/innovative approaches for completing work more effectively and/or efficiently.
* Evidence of exploration for, and application of, creative approaches to provide and/or to improve products/services that may increase efficiency and decrease cost.
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