

www.lbiawards.com



Lean Business Ireland Awards 2018

Recognising Enterprise
Excellence in Ireland

4th of October, Croke Park Dublin



The Sky's The Limit



To Recognise and Celebrate Lean Management **Achievements in Ireland!**

Supported By:



To recognise and Celebrate Enterprise Excellence in Ireland



Lean Business Ireland Awards Night

The Lean Business Ireland Awards 2018 will take place in Ireland's National stadium Croke Park on the 4th of October. Primarily designed to recognise and celebrate enterprise excellence achievements in Ireland, the award's ceremony will also be an opportunity to socialise and network with other Continuous Improvement Teams.

Whether a large, medium or small organisation, working in any sector or a government department; the Lean Business Ireland Awards are open to organisations that can demonstrate excellence in their strive towards a competitive operation and want recognition at a national level for that journey.

Lean Business Ireland aims to position Ireland as the recognised centre of lean & enterprise excellence globally and these awards will help to showcase how companies are working towards enterprise excellence in Ireland, striving for competitiveness

Shortlisted entrants will have their national profiles listed just by making the final, while winners will receive coverage in the national media. In addition, the team or individual get to return to their organisation recognised as winners and sharing their journey with others. There will be a beautifully exclusively designed trophy, which will find pride of place in any reception area for the winning entries.

There is no charge to enter the Lean Business Ireland Awards, but deadlines for entries will be the 1st September 2018. As such, don't delay in submitting your entry!

Entries Close
1st September 2018

Submit Your Awards
Entry On-line at
www.lbiawards.com

Itinerary/Award Schedule:

6.30pm - Drinks and Canapé Reception
7.00pm - Award ceremony begins (intro)
8.00pm - Dinner
9.30pm - Award ceremony resumes
11.00pm - Entertainment
1.00am - Evening Ends

We wish all our entrants the best of luck and we look forward to meeting you on the 4th October 2018.

Category Entry & Winners

2018 Lean Business Ireland Award Categories Include:

- **In The Beginning:** Most Progress Made Toward Organisational Efficiency – 3 Category Winners
- **Collaboration:** Team most Driven Toward Continuous Improvement in their Organisation – 3 Category Winners
- **Enterprise:** Lean Business Ireland of The Year Award – 3 Category Winners
- **Lean Learning:** Research Award for Best Contribution to Lean/Operational Excellence Body of Work – 1 winning Category
- **Leadership:** Lean Business Ireland Award for Lean Organisational Leadership – 3 Category Winners
- **You Choose:** Lean Business Ireland audience choice award, voted on the night – 3 Category Winners

Each Category (except Lean Learning) has 3 Winners

Large Organisations (+250 employees), Medium Organisations (Between 50 and 250 employees) and Small Organisations (under 50 employees)

Positioning – Opportunity – Networking – Business – Recognition

What is the opportunity:

A specifically targeted sponsorship platform in which you use to directly reach out to ideal leaders in your field, peers and national & International clients.

Why take this opportunity:

To provide your Team with the recognition and applause they deserve on a national/international stage.

How do we make it happen:

We deliver your business across our comprehensive marketing, communications and networking activities around the awards campaign – before & after the ceremony.



The Lean Business Ireland Awards

The Lean Business Ireland Awards recognise & celebrate operational excellence best practices in Ireland.

Whether you are a multi-national or an owner/manager operation, a Government department or a local community group, or simply an individual who is hoping to make a difference; the Lean Business Ireland Awards is the forum which will bring recognition to you on a national scale.

There is **no charge to enter** the Awards so now is the time to start preparing your entry

Award Benefits/The Mission

- Recognition for your CI Team
- Engagement with your Peers
- Develop Collaboration
- Celebrate Lean Innovations
- Acknowledge Latest Technology
- Appreciate Academia & Support Mechanisms
- Develop Services & Manufacturing Alliances
- To Foster Partnerships & Associations
- Encourage SMEs & Entrepreneurs
- Most Important: To hear your peers talk about their continuous improvement journeys



Criteria – Categories – Sectors

In The Beginning Sponsor This Category	Collaboration Sponsor This Category	Enterprise Sponsor This Category
<p style="text-align: center;">Most Progress Made Toward Organisational Efficiency</p> <hr/> <p>The award is open to companies starting on their lean journey. Those that have made enough progress to see positive results to the bottom line.</p> <p>The judges will be particularly impressed by those organisations that made an effort to engage the organisation as much as possible and can show real headway towards efficient and effective practice.</p> <p>Entry should be made by written submission supported by visuals such as video or pictures to illustrate progress made, paying particular attention to the criteria below:</p> <ul style="list-style-type: none"> • <i>Initiatives undertaken and number of staff involved</i> • <i>Number of champions in place</i> • <i>Culture improvement initiatives</i> • <i>Improvements in work practices including the lean practices used</i> • <i>Annualised cost savings made</i> • <i>Future focus – future projects identified</i> 	<p style="text-align: center;">Team Award for the Team most Driven Toward Continuous Improvement in Their Organisation</p> <hr/> <p>This award is open to Continuous Improvement Teams who have driven a programme of CI across a number of business areas in their organisation.</p> <p>The judges will want to know what you did, what were the outcomes and how you engaged others in the CI programme. Additionally, describe how you worked together as a team and how that worked in practice.</p> <p>You must explain what you have achieved so far and what you hope to achieve in the future. And you need to show evidence of the overall outcomes and impact of your work as a team.</p> <p>Entry should be made by written submission supported by visuals such as video or pictures to illustrate progress made, paying particular attention to the criteria below:</p> <ul style="list-style-type: none"> • <i>Identified improved working practices</i> • <i>Team initiatives identified</i> • <i>Team Engagement and commitment</i> • <i>Outcomes achieved</i> 	<p style="text-align: center;">Lean Business of The Year Award</p> <hr/> <p>This award is open to any organisation that has implemented a lean strategy designed to reduce inefficiencies, eliminate waste and create a culture of doing things to continuously improve the delivery to the customer.</p> <p>The judges will want to know everything you do in order to achieve your objectives, clearly identifying the culture of a lean approach across all areas of the business.</p> <p>You must explain what you have achieved so far and what you hope to achieve in the future. The judges will want to see evidence of an overall strategy that sets out your targets and how you plan to achieve them and hard statistics demonstrating year-on-year comparisons.</p> <p>Entry should be made by written submission supported by visuals such as video or pictures to illustrate progress made, paying particular attention to the criteria below:</p> <ul style="list-style-type: none"> • <i>Holistic/organisational approach taken</i> • <i>Business growth resulting</i> • <i>Improved competitiveness</i> • <i>Cultural improvements</i>

Entries Close
1st September 2018

Submit Your Awards
 Entry On-line at
www.lbiawards.com





Criteria – Categories – Sectors

Lean Learning Sponsor This Category	Leadership Sponsor This Category	Audience Choice Award Sponsor This Category
<p style="text-align: center;">Research Award for Best Contribution to Lean/Operational Excellence Body of Work</p> <hr/> <p>This award is open to all Educational Institutes that have contributed to the research and conclusion drawn about the impact of lean in Ireland.</p> <p>The judges will be looking for the following types of papers: Empirical papers that report original research work with the objective of demonstrating enterprise excellence approaches in action. These can take the form of Lean, Six Sigma, Continuous Improvement initiatives, Cultural changes and Organisational alignment, etc.</p> <p>Conceptual and critical review papers that either seek to define a research issue and propose a theoretical exposition/explanation capable of empirical testing (e.g., theoretical papers), or draw upon or synthesize existing knowledge to define what is currently known about a topic or issue (e.g., literature review papers, methodological papers).</p> <p>Entry should be made by paper submission, paying particular attention to the following:</p> <ul style="list-style-type: none"> • <i>Research & theoretical/practical framing</i> • <i>Research context, methodology and analysis</i> • <i>Discussion & conclusion</i> • <i>Organisational & social Impact</i> 	<p style="text-align: center;">Lean Business Ireland Award for Lean Organisational Leadership</p> <hr/> <p>This award is open to companies that can demonstrate leadership in the application of lean practices across their organisation.</p> <p>The judges will want to see overall leadership taken where areas of the business need to be challenged and efficiencies made.</p> <p>You must explain what you have achieved so far and what you hope to achieve in the future. We need to see evidence of an overall strategy that sets out your targets and how you plan to achieve them. Evidence should be presented with results and effort and how the overall team was engaged to achieve the strategy.</p> <p>Entry should be made by written submission supported by visuals such as video or pictures to illustrate progress made, paying particular attention to the criteria below:</p> <ul style="list-style-type: none"> • <i>Shows energy and drive</i> • <i>Is results orientated</i> • <i>Can demonstrate Organisation culture change towards CI</i> • <i>Shows Influence</i> • <i>Can demonstrate real transformation in Business Performance & Culture Change</i> 	<p style="text-align: center;">Lean Business Ireland Audience Choice Award</p> <hr/> <p>On the night of the Awards, there will be an opportunity for the audience to vote for their favourite winner of the evening.</p> <p>This will be a peer assessment and the criteria will be made available on the night. The audience will have an opportunity to vote on their preferred category winners throughout the night and select an overall winner: Large Company, Medium Organisations and Small Organisations.</p> <p>Criteria will simply be based on your experience and the presentation from the various category winners.</p> <div style="text-align: center; margin-top: 20px;"> <p><u>Award Winners</u></p> <p>In The Beginning: 3 in this category</p> <p>Collaboration: 3 in this Category</p> <p>Enterprise: 3 in this Category</p> <p>Lean Learning: 1 in this Category</p> <p>Leadership: 3 in this Category</p> <p>Audience Choice: 3 in this Category</p> </div>

Entries Close
1st September 2018

Submit Your Awards
 Entry On-line at
www.lbiawards.com



2018 Award Sponsorship Opportunities:

Platinum Category Sponsorship Award Package

Media Coverage

- Branding on all National Press Campaign.
- Picture of trophy presentations in post event 'special report in the Irish Independent and branding on trade media campaign.
- Branding on all digital campaigns.

At the Awards

Category Sponsorship Package

- Trophy presentation to your selected category winner on stage in front of entire room.
- A Table of 8 for your VIP guests that includes wine, a 3 course meal, drinks reception & entertainment.
- Full page colour advert in event programme handed to all guests.
- Branding on cover of event programme.
- Branding on opening slides at the start of the presentations/awards.
- Branding on plasma screen display in networking area pre & post event.
- Branding on the giant screens during dinner.
- Branded bottle of bubbly presented to winner of your category.
- Gift bag entry left for each guest.

Online

- Branding associated with your sponsored categories on: Website, AV presentations, event programme.
- Hyperlinked branding on the awards website.
- Lead company profile on our sponsor's page.

Communications & Social Media

- Dedicated email to database officially welcoming you as title sponsor and branding on all event emails – min. 5,000 mails sent.
- Branding on event newsletters to entire database.
- Branding on all digital media / Google adwords activity, etc.

Follow Up Material & Other

- Branding on finalist & winners certs.
- Branding on official 'Thank You' sent post event to all participants and 1st option on 2019 sponsorship package.
- 'Proud Sponsor' logo provided for you to use in your marketing.

Your Investment for Platinum: €6,950 + Vat.

Red Carpet Registration Sponsor

Media Coverage

- Branding on all National Press Campaign.
- Picture of trophy presentations in post event 'special report in the Irish Independent Branding on trade media campaign.
- Branding on all digital campaigns.

At the Awards

- Branding at registration desk.
- Branding on Table Plan.
- Branding on individual table cards.
- Branding on meal menu cards.
- A Table of 5 for your VIP guests that includes wine, a 3 course meal, drinks reception & entertainment.
- Half page colour advert in event programme handed to all guests.
- Branding on cover of event programme.
- Branding on plasma screen display in networking area pre event.
- Gift bag entry left for each guest.
- Photobooth sponsor branding.

Online

- Branding associated with your sponsored categories on: Website, AV presentations, event programme.
- Mid level hyperlinked branding on the awards website: Homepage, entries page, short list page, winners page.
- 'Proud Sponsor' logo provided for you to use in your marketing and communications.

Your Investment for Registration: €5,445 + Vat.

Drinks Reception Sponsor

Media Coverage

- Branding on all National Press Campaign.
- Picture of trophy presentations in post event 'special report in the Irish Independent Branding on trade media campaign.
- Branding on all digital campaigns.

At the Awards

- Branding in drinks reception area.
- Branding on Table Plan in drinks reception area.
- Branding on serving tray inserts.
- A Table of 4 for your VIP guests that includes wine, a 3 course meal, drinks reception & entertainment.
- Half page colour advert in event programme handed to all guests.
- Branding on cover of event programme.
- Branding on plasma screen display in networking area pre event.
- Gift bag entry left for each guest.
- Photobooth sponsor branding.

Online

- Branding associated with your sponsored categories on: Website, AV presentations, event programme.
- Mid level hyperlinked branding on the awards website: Homepage, entries page, short list page, winners page.
- 'Proud Sponsor' logo provided for you to use in your marketing and communications.

Your Investment for Registration: €4,445 + Vat.



Lean Business Ireland Awards 2018

Lean Business Ireland Awards 2018 are organised by:

BoxMedia (A PB Media Ltd Company)
616, Edenderry Business Campus
Co.Offaly

Tel: + 353 46 9773434.
www.lbiawards.com

Amie Geraghty: amie@boxmedia.ie
Ronan McGlade: ronan@boxmedia.ie
Paula Dempsey: paula@boxmedia.ie



Branding / Sponsorship
Platforms



Targeted
Engagement



Speaker
Opportunities



Bespoke
Packages



We wish all our entrants the best of luck and we look forward to receiving your entries.